



Design Thinking Advanced and Facilitation Courses

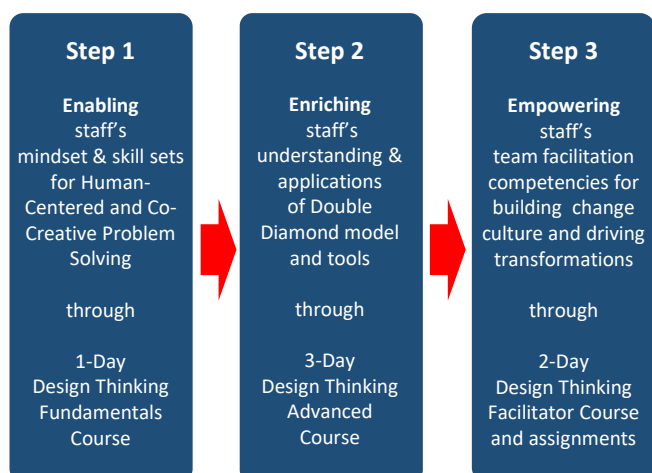
18, 19, 20 March and 15 and 16 April, 2021 | Hong Kong

Global Recognized Innovation Means with Localized Practices

[DesignThinkers Academy \(DTA\)](#) is one of the global leading Design Thinking (DT) training institutes. It represents in 25 countries and has developed over 75,000 Design Thinkers for hundreds of top-notch companies. [DTA Hong Kong](#) aims to provide a world-class innovation model with localized practices.



Building Corporate Capabilities to Drive Change through DT Mindset, Skill Sets and Tool Sets



Background Information

Facilitation is an indispensable medium in running successful Design Thinking workshops or projects to bring people together from diverse backgrounds to work on specific challenges. We focus on creating an environment where people acknowledge creative confidence.

In DT Advanced and Facilitation courses, we will focus on developing your capabilities in facilitating the design thinking process in teams. We selected the six most essential competencies you will need to ensure you are well prepared to guide through the process.

- Foster a creative and multi-disciplinary team culture
- Lead the DT process
- Develop the end-user centric mindset
- Collaborate with stakeholders
- Create and implement a pilot structure
- Focus on value propositions

Unique Learning Approaches

We strongly believe in 'learning-by-doing'; will be exemplified with high energy and hands-on attitude throughout the two courses.

You will work in small teams on a challenge while at the same time learning to work with Design Thinking way and tools. Together with our recognized facilitators, you will find answers to the following:

- How to successfully apply Design Thinking in a complex business environment?
- How can you build empathy in an organization, transform user feedback and insights into opportunities?
- What is the value of Design Thinking?
- How can it be implemented to competitive advantage?

3-Day Advanced Design Thinking Course

Course Overview

In this course, you will deepen your understand and application of the Double Diamond model, divergent & convergent thinking and importance of problem statement design & reframing techniques.

In addition, you will learn DT tools such as Stakeholder Value Network Map, Research Preparation Map, Affinity Diagram, Empathy Map, Idea Brainwriting, Concept Fiche, Prototyping Strategy and Action Plan Map to make innovation processes more insightful and actionable.

The certificate of course completion will be issued to the participants who attended all sessions of the course. This course forms part of the Design Thinking Facilitation Certification Course.

Prerequisites:

Completion of [Design Thinking Fundamentals Course](#)

Date & Time:

18, 19, 20 March, 2021 (9:30am to 5:30pm)

Venue: Online or Face-to-Face (Kwun Tong, Kowloon)

Language: English Materials with Cantonese and English presentations

Program Fee: HK\$14,400 per head

Early Bird: HK\$12,600 (Before 1 March, 2021)

Background of Program Leaders



Mr. David Chung (Cantonese Speaker)
Co-Founder and Managing Partner,
DesignThinkers Academy HK

He has more than 20 years of experience in design thinking and innovation management. He has managed over 30 business transformation projects and over 350 training events of Design Thinking in HK, China and Asia. He is the Senior Partner of InnoEdge Consulting and was the Head of SGS Academy HK, Head of Enterprise Learning at Dun & Bradstreet HK.



Mr. Daryl Lim (English Speaker)
Co-Founder and Managing Partner,
DesignThinkers Academy Asia

He has 14 years of experience in designing and creating a wide range of people related solutions. He has designed business and people management strategies of employee career journeys.

2-Day DT Facilitation Certification Course

Course Overview

This course is specially designed for those who want to become influencing and dynamic leaders to guide a team through the full Design Thinking process. We will use a competency-based approach where you would be able to:

- Foster a creative multi-disciplinary team culture geared to emerge insights and preferred situations
- Facilitate divergent and convergent thinking
- Cultivate a Customer-Centric approach
- Enable holistic and eco-system thinking to establish value-based outcomes
- Drive multiple iterations to produce desirable, feasible and viable outcomes

Assessment requirements

- You will be required to complete a portfolio with evidence by applying the Design Thinking mindset and toolset to the entire DT problem-solving process.
- You will be assessed by two DTA Design Thinking experts for justifying your competencies as a DT facilitator.

Prerequisites: Completion of Advanced DT Course

Date & Time: 15 and 16 April, 2021 (9:30am to 5:30pm)

Venue: Online or Face-to-Face (Kwun Tong, Kowloon)

Language: English Materials with Cantonese and English presentations

Program Fee: HK\$10,600 per head

Early Bird: HK\$9,400 (Before 1 March, 2021)

Inquires & Registration

Hotline: +852 2235 9027

Email: cs@innoedge.com.hk

Official Homepage: www.innoedge.com.hk/dta-ttt-2021/

Registration:

Advanced Course: <https://dtahk-adv-2021.eventbrite.hk>

Facilitation Course: <https://dtahk-fac-2021.eventbrite.hk>

Terms & Conditions:

1. No refund and cancellation are allowed
2. No video recording during any part of the classes
3. We reserve the right to cancel or amend the course content, timing, and venue, as well as to reject any enrollment for whatever reasons at any point of time.
4. The registration of Advanced DT Course will be considered on a first-come-first-serve basis. The enrollments of DT Facilitation Course will be selected by the steering committee.
5. In case of any inconsistency between this document and official homepage of these terms and conditions, the official homepage shall prevail.
6. In case of any dispute, we reserve the right of final decision.

Important Note for Online Course

You will have the practical learning experience in managing every phase of the Design Thinking methodology by using recognized web-based tools such as [Zoom](#), [Miro](#) where to optimize your real-time collaboration experiences. All participants MUST use a notebook or a desktop computer (& mouse) with a connection to the internet, microphone, webcam and voice speakers or headphones to participate in the online course. A certificate will be awarded to the participant who completes the course; including but not limited to the following requirements throughout the workshop:

- Show up with full facial expression in front of the camera
- Participate in all the activities assigned by training team
- Absent unavoidably in front of a camera is accepted; for not more than ONE aggregate hour throughout the course.