



DesignThinkers Academy

Design Thinking Facilitation Certification Course 2024

Duration: 3-Day

Date: 2, 3 & 10 August 2024

Time: 9:30am to 5:30am

Place: Hong Kong

Venue: Kwun Tong, Kowloon

Language: Cantonese (Major)

Prerequisites:

Graduates of DT Fundamentals

Course Leader:

Mr. David Chung

Co-Founder & Managing Partner
of DTA China & HKSAR

Program Fee:

Standard: HK\$13,500

Early Bird: HK\$12,500

(1 month before the event)

Inquiries & Registration

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Homepage:

www.innoedge.com.hk/design-thinking-facilitation-course

Course Overview

Facilitation is an indispensable medium in running successful Design Thinking projects to bring people from diverse backgrounds to work on specific challenges. We focus on creating an environment where people acknowledge creative confidence and develop their capabilities in facilitating the design thinking process in teams. We selected the six most essential competencies you will need to ensure you are well prepared to guide through the process.

- Foster a creative and multi-disciplinary team culture
- Lead the DT process
- Develop an end-user-centric mindset
- Collaborate with stakeholders
- Create and implement a pilot structure
- Focus on value propositions

Course Objectives

This course is designed for those who want to become influential and dynamic leaders to guide a team through the full Design Thinking process. We will use a competency-based approach where you would be able to:

- Foster a creative multi-disciplinary team culture geared to emerging insights and preferred situations
- Facilitate divergent and convergent thinking
- Cultivate a Customer-Centric approach
- Enable holistic thinking to establish value-based outcomes
- Drive iterations to produce desirable, feasible & viable outcomes

Assessment requirements

- You will be required to complete a project by applying the DT mindset and toolset to the entire DT problem-solving process.
- Two DTA Design Thinking experts will assess you for justifying your competencies as a DT facilitator.